

# PUBCRAWLGENERATOR.COM.AU

## AWESOME VENUE PLAN

### IT BEGAN WITH 3 FRIENDS

Trying organise a lazy Saturday afternoon pub crawl... After a few hours messing about with several pub directories, Google maps and their hazy recall of certain parts of the city, the most of impatient of the three made the comment that,

“Surely there must be a website that does this for you...”

Now there is.

### PUBCRAWLGENERATOR.COM.AU

Enables you to generate a pubcrawl in three ways.

**1** If you know the area well – The home turf option. Select your location, select the pub you want to start at, the pub where you want to finish, the maximum number of pubs on your crawl and the pub crawl generator will list the pubs in your crawl then draw them on a map for you.

**2** New to area? – Roll the dice. Tell the generator the maximum number of pubs you want in the crawl and the radius you want to cover, then the pub crawl generator will generate a completely random pub crawl for you.

**3** Want full control over your pub crawl – The Beast. The fully customisable pub crawl. Construct your pub crawl with as many venues as you like in as many areas as you like.



### NOT JUST FOR PUBCRAWLS

We found that 45% of the visitors to the site use it for researching the venues available in an area rather than planning a pub crawl.

So we added a “just looking” feature that creates an interactive map of venues in an area and we added an in-page dynamic google search to make it easy to find more information on a venue.



### AWESOME VENUE PLAN

We recently launched the “AWESOME VENUE” plan. The plan is designed to give venues a platform to generate more business via the pubcrawlgenerator.com.au website.

The awesome venue plan has three key features:

**1** Enrolled venues are more prominently displayed in search results, in both the map and the pub crawl results table.

**2** Venues that have enrolled in the plan will always be selected before non-enrolled venues when a pub crawl is automatically generated.

And best of all...

**3** The results map and table will have a link for each venue. The link is to a customised page for the enrolled venue.

The page has a section for the:

- Venue profile
- Customised Venue Content
- Venue events calendar

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## AWESOME VENUE PLAN

### AWESOME CUSTOM CONTENT...

We provide you with a very easy to use on line facility to update your venue profile, events calendar (optional) and custom content.

Your custom content could be anything from a few words that describe your venue, right through to an embedded flash video.

### AWESOME FUTURE...

pubcrawlgenerator.com.au is the only website in the Australian market that allows a visitor to automatically generate a pubcrawl, save it and share it with their friends.

Our business development team never rests. They are working continuously on search engine optimisation, connecting with our users and expanding the site nationally.

And our technical guys simply don't seem to sleep. There are a load of improvements in the pipeline including a mobile version and upgraded Facebook integration.

All good reasons to get in early....



### AWESOME PRICING

There is no complex, tiered series of plans over an infinite variety of terms.

One plan, one term, one price.

Our introductory price is \$99 (GST included) for a 12 month enrolment in the plan.

Should you wish to renew we will lock in the introductory price for 3 years.

Our regular price is \$149.

### AWESOME DEMO

Want to see how it works rather than reading about it?

Connect to:

[www.pubcrawlgenerator.com.au/venues/demo.cfm](http://www.pubcrawlgenerator.com.au/venues/demo.cfm)

You will be able to see a pubcrawl generated with an AWESOME venue in the results.

We have also created some demonstrations of how flexible your custom content can be.

[www.pubcrawlgenerator.com.au/venues/cust1.cfm](http://www.pubcrawlgenerator.com.au/venues/cust1.cfm)

[www.pubcrawlgenerator.com.au/venues/cust2.cfm](http://www.pubcrawlgenerator.com.au/venues/cust2.cfm)



### SO WHAT'S NEXT?

Convinced? Enrol on line at:

[www.pubcrawlgenerator.com.au/venues](http://www.pubcrawlgenerator.com.au/venues)

Have questions?

Drop us a note at [sales@pubcrawlgenerator.com.au](mailto:sales@pubcrawlgenerator.com.au)